**Media Release**

**For Immediate Release**

City Pharmacy Officially Launches Wellness Medical Center, Vision City

*Port Moresby, 15 May 2025*

City Pharmacy Limited (CPL) officially launched **its first Wellness Medical Center** under the City Pharmacy Wellness Clinic brand, located at Vision City – Port Moresby.

The City Pharmacy Wellness Medical Center is a premier health care facility dedicated to serving the people of Papua New Guinea. The center represents a commitment to providing full healthcare services that prioritize patient well-being, accessibility and professional excellence.

The medical center is equipped with state-of-the-art facilities and staffed by experienced healthcare professionals. It offers a wide range of healthcare services designed to meet the diverse needs of individuals and families.

The medical center provides the following services.

**Primary Healthcare Services**

* Outpatient Treatment
* Doctor Consultation
* Optometry
* Dentist
* Childcare & Immunization
* Women’s Clinic
* Pre-Employment & Insurance Medical Assessments
* Referrals

**Medical Procedures & Diagnostics**

* Daycare Treatment Procedures
* Wound Care
* X-ray & Ultrasound
* Lab services

The launch follows the successful launch of **HER Health Hub,** a cervical cancer screening and HPV testing clinic for women, a partnership between CPL Foundation Inc. and Sir Brian Bell Foundation.

“Over the past year, our primary healthcare outreach programs—powered by our dedicated nurses and health extension officers—have reached approximately 200,000 patients. That’s more than just a

statistic: it’s 200,000 people who didn’t need to crowd provincial hospitals, helping to ease the strain on those vital facilities.”

**Pradeep Panda, City Pharmacy Limited’s Head of Pharmacy** in his vote of thanks commented.

“Healthcare isn’t a new venture for us—it’s been part of our DNA since 1987 when we opened a humble pharmacy. Fast forward to today, we’re proud to say CPL is the largest healthcare provider in PNG, spanning 19 provinces and extending our services to other parts of the South Pacific. We cover everything from retail pharmacy to wholesale, tenders, and even medical equipment”.

**Dr. Dora Lentrut, Deputy Health Secretary – National Health Standards**, stated that this project clearly shows the power of collaboration with government health agencies. “The CPL team has actively partnered with both provincial and national health authorities to ensure the Centre meets regulatory requirements and contributes meaningfully to the broader vision of achieving Universal Health Coverage”.

This new Wellness Medical Center is a big step forward for community health. It combines pharmacy services, doctor consultations, testing, health checks, and education all in one place. This makes it easier for people to get the care they need, while also helping to catch and prevent health problems early taking pressure off public hospitals in the long run.

One of the most important parts of this center is its strong referral system. If a patient needs specialist treatment or hospital care, they’ll be smoothly directed to the right public or private facility. This helps make sure care continues beyond just one visit and supports the government’s goal of improving basic healthcare and easing overcrowding in big hospitals.

**Dr. Robin Oge, Acting CEO, National Capital District Provincial Health Authority** commented, “This Wellness Medical Center is a welcome addition to our healthcare network in the National Capital District. It shows what can be achieved when the private sector works hand in hand with public health systems to deliver accessible, quality care to our communities.”

The City Pharmacy Wellness Medical Center is open to the public and is located near the entry and exit area of the underground carpark at the Vision City Mega Mall premises.

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