

Category Manager - Grocery

Are you passionate about the grocery industry and ready to take your career to the next level? We are looking for a passionate and creative Category Manager - Grocery to join our team and deliver exceptional results!

Responsibilities:

- Develop and implement category strategies to achieve sales and margin targets.
- Analyze market trends, customer preferences, and competitor activities to identify opportunities for growth.
- Collaborate with suppliers to negotiate contracts, pricing, and promotional activities.
- Monitor inventory levels and ensure optimal stock availability.
- Conduct regular performance reviews and adjust strategies as needed to meet business objectives.
- Work closely with marketing, merchandising, and supply chain teams to execute category plans.
- Stay updated on industry trends and best practices to maintain a competitive edge.

The ideal candidate for this role should possess the following qualifications and attributes:

- Good communication skills (spoken and written)
- "Can do" attitude when handling complex situations
- Results oriented with strong analysis and problem-solving skills
- Possess cultural awareness and sensitivity
- Enthusiastic and able to work with others in a team.
- Microsoft Skills (Excel, Word, Power Point)
- Bachelor's degree in business administration, Marketing, or a related field.
- 3-5 years of experience Proven experience in category management, preferably in the Grocery industry.
- Strong analytical and data interpretation skills with the ability to make data-driven decisions.

All applicants should apply by email only with Position Vacant - Category Manager_Grocery in the subject line to:

**The Coordinator - People & Culture
CPL Group, PO Box 1663
Port Moresby, National Capital District,
E-mail: careers@cpl.com.pg**

Applications close 5:00pm on 20th January 2025.

OUR BRANDS