



MEDIA RELEASE

CPL Group and USAID launches CPL's Solid Waste Management 3R Pilot Program to Combat Ocean Plastic Pollution.

June 28th, 2024

In CPL Group's efforts to address ocean plastic pollution, CPL is pleased to launch the Solid Waste Management 3R (Reduce, Reuse, Recycle) Pilot Program, through a partnership with USAID's 'Clean Cities, Blue Oceans' Flagship Program.

The launch marked the inauguration of one of three material recovery facilities funded by USAID, valued at approximately USD50,000 which includes coloured wheelie bins for effective waste segregation before it reaches the material recovery facility. The material recovery facility consists of four compartments: biodegradables, residuals, cartons/boxes, and recyclables.

The launch also saw the official handover of Solid Waste Management/3R Guidelines to CPL Group Ltd. The partnership between USAID and the CPL Foundation, established in 2022, has enabled CPL Group employees from various business brands to participate in several trainings conducted by the Clean Cities, Blue Oceans team. These trainings have covered Waste Analysis & Characterisation, Solid Waste Management Guidelines Optimization Workshop, Waste Segregation, and Occupational Health and Safety.

The Pilot Program was launched in Port Moresby recently by CPL Foundation Director Ajay Patel and USAID Country Representative to Papua New Guinea, Solomon Islands, and Vanuatu Nino Nadiradze, among partners and guests from NCDC, Steamships Group and CPL.

"The need for an effective waste management solution is critical for a healthy environment for our people. We recognize that for the retail company contributes a significant amount of waste in Papua New Guinea and across the world and we want to minimize that as much as we can", said Ajay Patel.

"This partnership is only the beginning and I encourage all companies in PNG to follow CPL's lead. There are no bystanders in the fight against climate change and pollution", said Nino Nadiradze. "I would like to congratulate CPL for its leadership and the launch of this new program. USAID is honoured to be your ally."

The Solid Waste Management Program through its material recovery facilities, will significantly aid in waste segregation, reducing the amount of waste reaching landfills and the ocean.

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For further information or media queries, contact:

With over 35 Years of trading in Papua New Guinea, CPL Group is PNG's leading retail Group, with brands such as Stop & Shop, City Pharmacy, Hardware Haus, Bon Café, Fresh Express, City Pharmacy Medical & Lab Supplies, Real Rewards Plus, Jacks of PNG, and Prouds (PNG).





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