



## MEDIA RELEASE

### CPL Group enters partnership with Women's Micro Bank for better member benefits.

December 13th, 2023

Accessing quality healthcare and home improvement products is now more affordable for members of Mama Bank, with a Memorandum of Understanding (MoU) signed with CPL Group recently, enabling greater benefits for thousands of Mama Bank Customers.

Through a Discount Partnership Program, Mama Bank Customers can now access discounts with City Pharmacy PNG and Hardware Haus Ltd outlets nationwide.

The agreement was signed recently in Port Moresby by CPL Group Chief Executive Officer, Navin Raju, and Mama Bank CEO, Gunanidhi Das among executives and staff from both organizations.

“CPL is pleased to extend our discount partnership program to Mama Bank. We strongly believe that our products and services can provide significant value to Mama Bank members right across the country”, said Mr. Raju. “We hope that members can take full advantage of the discounts and will provide support through our highly trained and experienced staff for any queries or concerns members may have”.

Mr. Das thanked CPL for the partnership program on behalf of the Management, staff, and members of Mama Bank, adding that it would be beneficial for everyone.

Now in effect, by showing their membership cards upon checkout, Mama Bank members can access a 30% discount on prescribed medication and a 10% discount on all City Pharmacy baby, health & beauty and variety products, with the exclusion of baby formulas, digital products and concessions such as Top-Ups and Easipay.

At Hardware Haus, members can access a 10% discount on all purchases, with the exclusion of cements, roofing products and items sold on special.

The offer for Mama Bank members aligns with CPL’s mission and vision to help Papua New Guineans lead better and healthier lives, and the partnership with Mama Bank further reaffirms this statement.

Ends//

For further information or media queries, contact:

Christopher Lam  
CPL Group, Manager Communications, Digital & Social Media  
Phone: +675 8220 1890 or email: clam@cpl.com.pg

With over 35 Years of trading in Papua New Guinea, CPL Group is PNG’s leading retail Group, with brands such as Stop & Shop, City Pharmacy, Hardware Haus, Bon Café, Fresh Express, City Pharmacy Medical & Lab Supplies, Real Rewards Plus, Jacks of PNG, and Prouds (PNG).

