



## MEDIA RELEASE

### CPL Foundation and Queenpads PNG bring Menstrual Health Outreach to East Sepik.

September 27th, 2023

CPL Group through the CPL Foundation continues to break barriers surrounding the importance of feminine hygiene and health.

In commemoration of Papua New Guinea's 48th Year of Independence, CPL Foundation ventured to Wewak in the East Sepik Province to highlight the significance of menstrual hygiene for women and girls.

The partnership with Queenpads PNG Limited has seen CPL Foundation Inc serve an important role in sponsoring this awareness campaign aimed at educating women, young girls, and the broader community, including men, about the importance of open dialogue and proper practices in menstrual health hygiene. The team embarked on a comprehensive outreach program that covered many prominent secondary schools in Wewak Urban. The results have been truly remarkable, as the program has been successful in meeting the needs of women and girls concerning menstrual hygiene.

These enlightening sessions encompassed critical topics, such as hygiene, health, and the efficient utilization of both reusable and disposable menstrual pads. The program's target demographic includes students, working individuals, and adult community members.

To date, this outreach initiative has positively impacted over 1500 participants, spanning across both genders. The reusable pads last 5 years and are sold at select City Pharmacy outlets nationwide.

This initiative demonstrates CPL Foundation's enduring commitment to the betterment of women's and girls' lives across Papua New Guinea. More information about CPL Foundation can be found at [www.cplfoundation.com.pg](http://www.cplfoundation.com.pg)

Picture: Students from Brandi Secondary School pose during the awareness session.

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